

REDBUD RESOURCE GROUP

ANNUAL REPORT

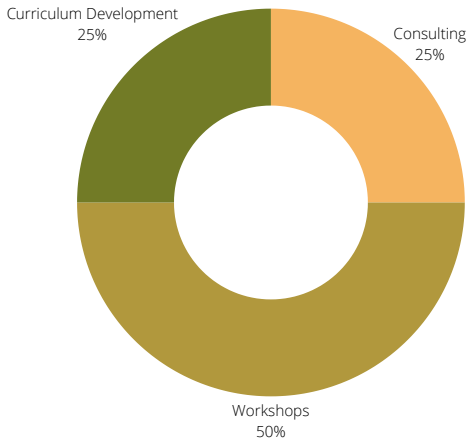
2020/2021

WHAT WE DO

We improve public health outcomes for Native American communities through education, research, and community partnerships.

Our work builds bridges between Native and non Native communities in order to improve Native land access, revitalize culture, and restore Indigenous stewardship to our shared ecosystems, for the improved health of all peoples.





Our three programs include private and public workshops for the education and environmental science sectors, consulting with organizations on special topics, and curriculum development.

OUR 2021 GOALS

- Secure funding through contracts, workshops, donations, and small grants.
- Develop Going Beyond Land Acknowledgements program and begin collecting pilot data.
- Build partnerships with diverse audiences including Tribal communities, environmental organizations, and government institutions

OUR INAUGURAL YEAR

Our year was full of firsts!

We are proud of the progress we've made during our first full year as an organization.

We published a book, *Seeing Our Native Students: A Guide for Educators*, which reached teachers and students across 25 states. We produced and launched a fully animated video guide that has been shared across internet platforms far and wide, and we provided respectful, accurate curricula and professional development to Ethnic Studies teachers across California.

In addition to our K-12 programming, we launched the Going Beyond Land Acknowledgements program, a training and assessment program that helps non Native organizations and institutions effectively partner with Native communities and Nations. The program has quickly become popular within the environmental sector!

Our experience working with teachers, scientists, government officials, and Native community leaders has confirmed our belief that Native peoples have the strength, resilience, and knowledge needed to lead the world on issues related to public health, education, climate, and more. We plan to continue to provide a safe and respectful platform for our Native community to celebrate these strengths, and we hope to empower non Native communities to uplift the voices of the Indigenous communities of the land we now collectively call home.

GROWING SUPPORT

Redbud was a Cheng Fellows Award for Social Innovation recipient from Harvard University, June 2021.

Redbud was a grant recipient fot The California Wellness Foundation, May 2021.

Redbud secured its first national contract with the National Museum of the American Indian, July 2022.

PROGRAMS LAUNCHED

Turning ideas into action.



Going Beyond Land Acknowledgements

In May 2021 we launched the Going Beyond Land Acknowledgements masterclass. This online class provides the basic knowledge needed to begin working with Native communities in the United States. Participants leave the workshop with concrete ways to partner with Native communities, with a focus on strengthening tribal sovereignty and empowering Native peoples to lead.



Seeing Our Native Students: Guide and Training

In February 2021 we released our book *Seeing Our Native Students: A Guide for Educators,* which is paired with professional development sessions for K-12 educators. The program explores the foundation of Native American political and social identity, provides research based best practices for teachers of Native students, and features suggestions for improving school and classroom culture to better support Native American families.



Seeing Our Native Students: The Video Guide

In July 2021 we celebrated the release of our "Seeing Our Native Students" video guide, a fully animated series that explores Native American political and social identity in depth. The video series has been viewed by hundreds of people from across fields, beyond education. The video series features essential information for any person working in a field that impacts or intersects with the Native community.

400

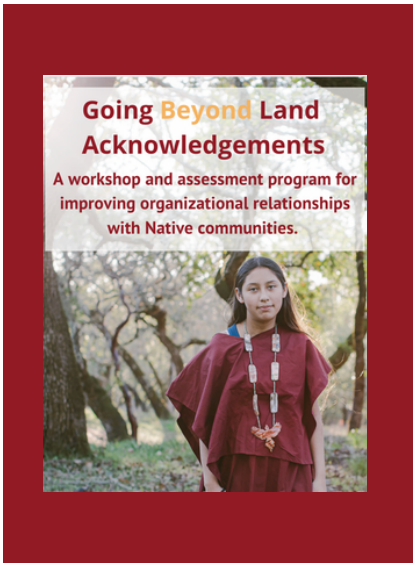
People and organizations from across sectors who learned how to effectively partner with Native communities and nations.

19,500

Students impacted by our teacher training materials and Native studies curricula.

LOOKING FORWARD

We're using last year's lessons to inform this year's goals.



In 2022, we are piloting a six meeting version of our Going Beyond Land Acknowledgement program. With our pilot data, we plan to expand the program with a focus on the conservation and environmental advocacy sector. This program expansion will be coupled with the development of a robust **Going Beyond Land Acknowledgements resource cente**r, featuring case studies, legal reports, best practices guides, and opinion pieces to support both tribes and organizations as they navigate expanding tribal relations requirements and environmental challenges.

BUILDING COMMUNITY

Redbud is partnered with Save California Salmon, another Native American led non profit, to expand the scope and reach of our Going Beyond Land Acknowledgements program in 2022-23.

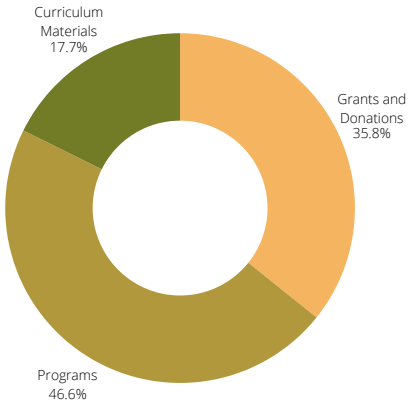
OUR 2022 GOALS

- [ ] Hire two additional full time staff focused on curriculum and media development.
- [ ] Develop and implement a academic data collection tool to measure the impact of GBLA.
- [ ] Continue to build partnerships with diverse audiences including Tribal communities, environmental organizations, and government institutions

OUR FINANCIALS

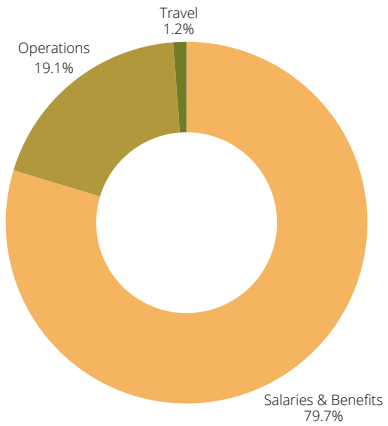
REVENUE AND SUPPORT

The majority of our funding in 2021 came from ticket sales to our Going Beyond Land Acknowledgement program, and through professional development trainings through our "Seeing Our Native Students" program. In 2022, we hope to expand our funding by applying for grants and soliciting private donations.



EXPENSES

Our Going Beyond Land Acknowledgements and Seeing Our Native Students program could not operate without our small but dedicated staff. This is why the large majority of our expenses go towards staff salaries and benefits. In 2022, we plan to invest in expanding our staff to include focused program educators and media experts.



For a detailed financial report, please message our executive director at tpennewell@redbudresourcegroup.org.